



Christian Kreuter

Technical Sales Associate

I joined LifeWise in summer of 2021 as the Technical Sales Associate on our Sales Team. I'm responsible for company growth by building relationships with new and current customers, ensuring exceptional customer service and identifying how LifeWise can meet your needs.

Prior to LifeWise, I was a Food Scientist for five years. During those five years I was an Application Scientist for a functional ingredient company and Product Development Scientist for an aseptically package food company. During my tenure at my previous companies, I helped with determining product applications in a wide variety of products, bench-top formulations, and production scale-ups. With my background I hope to help provide solutions for my fellow food scientists.

I'm a member of RCA and IFT. I'm a graduate of University of Wisconsin-Stout, where I double majored in Food Science & Technology and Business Administration with emphasis in Marketing and Sales. I'm currently obtaining a Digital Marketing Certificate at the University of WI – Milwaukee.

I currently live in Wauwatosa Wisconsin with my Fiancé (or wife if you read this in April 2023).

When I am not keeping busy with staying active, you can find Angie and I searching for delicious new places to eat. We're foodies and we like to try new restaurants and breweries.

